

## Changing How We Address Human Trafficking

Canadians care deeply about human trafficking. Effectively addressing human trafficking requires us to come together and explore new approaches backed up by reliable information.

GAATW Canada wants to tackle the root causes of human trafficking and improve programming to make a meaningful difference. Let's work together to deepen our understanding of human trafficking and take meaningful action that drives real change.

This starts with sharing accurate information to improve how human trafficking is understood and addressed.

### Our Strategic Priorities

**1****Share, boost, and support**

- Highlight and share knowledge from personal and community experiences.
- Share research in easy-to-understand language for different audiences.

*What does success look like?*

*We create an evidence-based knowledge hub of human trafficking resources that are accessible to everyone.*

**2****Challenge myths**

- Correct faulty information about human trafficking with clear facts.

*What does success look like?*

*We proactively address misinformation to ensure everyone develops a more accurate understanding of human trafficking.*

**3****Take action**

- Invite people to work together to address what causes human trafficking.
- Support new ways for people to work together using community-led actions that do not unintentionally harm anyone.

*What does success look like?*

*GAATW Canada convenes, fosters collaboration, and promotes safe, effective community-led action.*